Offer to every woman…

1. Give oxytocin within 1 minute of childbirth.

2. Deliver the placenta by controlled traction on the umbilical cord and counter-pressure to the uterus.

3. Massage the uterus through the abdomen after delivery of the placenta.

During recovery, palpate the uterus through the abdomen every 15 minutes for two hours to make sure it is firm and monitor the amount of vaginal bleeding.

…at every birth, by every skilled provider.