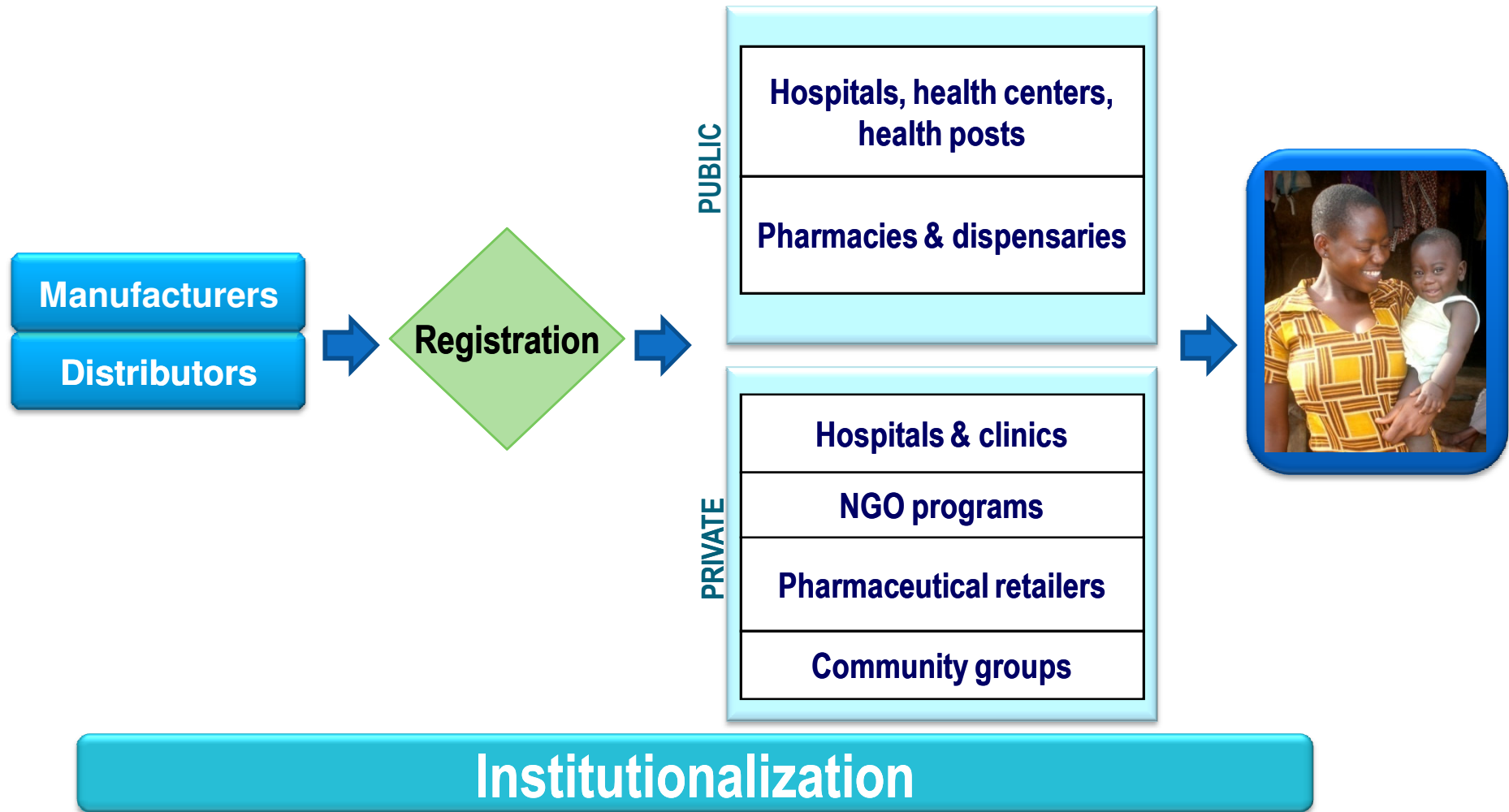




Misoprostol: Strategies, Successes, & Challenges

Melodie Holden, President
VSI: Venture Strategies Innovations

Strategy to create access

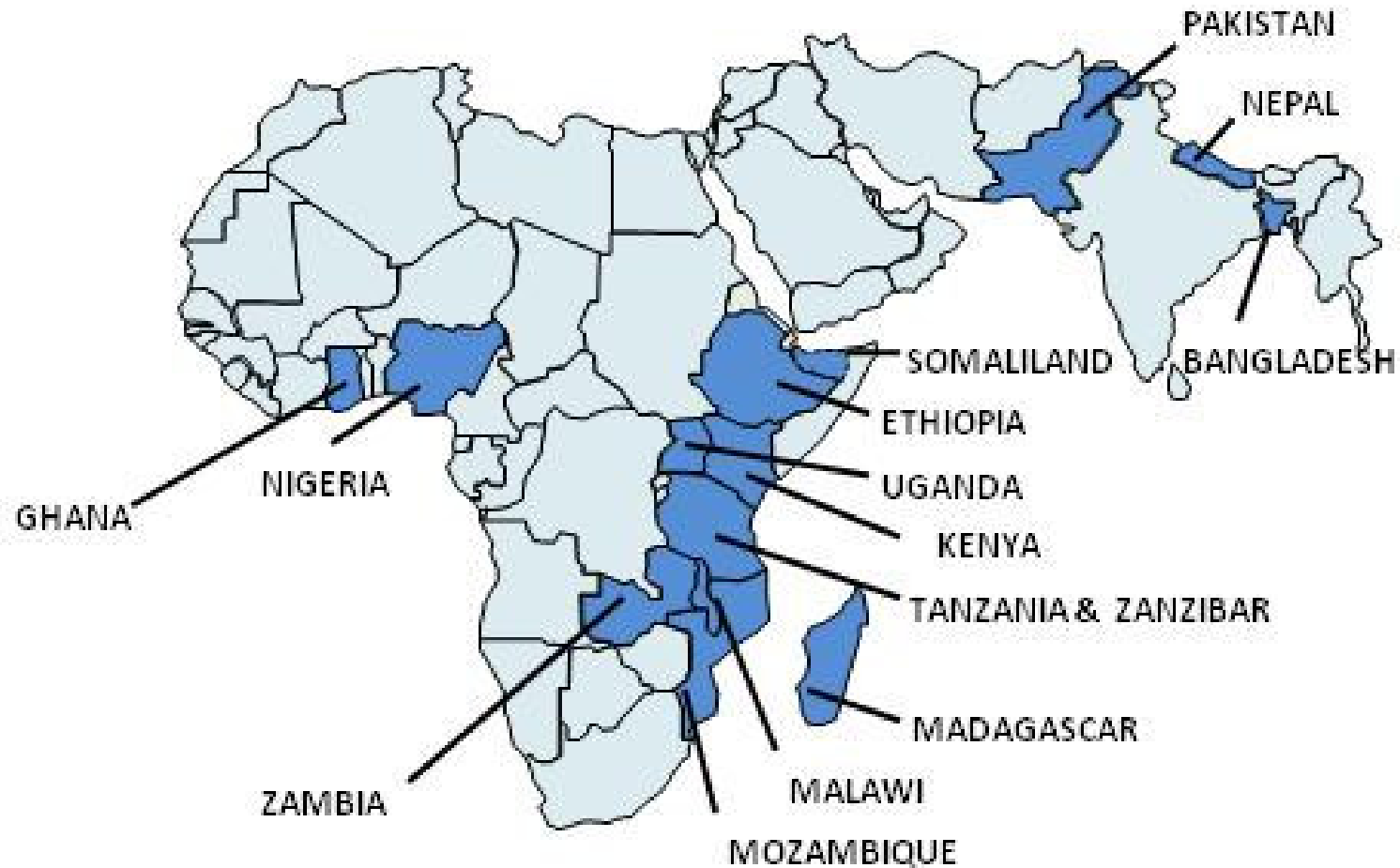


Registration: misoprostol for PPH

- 6 manufacturers
- >15 distributors

Country	Year
Nigeria	2006
Tanzania	2007
Bangladesh	2008
Zambia	2008
Ghana	2008
Uganda	2008
Kenya	2008
Nepal	2008
Sudan	2008
Somaliland	2009
Mozambique	2009
Pakistan	2009
Sierra Leone	2009

VSI's 14 active country programs



Operations research:

- 9 countries
- Providers
 - community
 - primary

Safe

Acceptable

Feasible

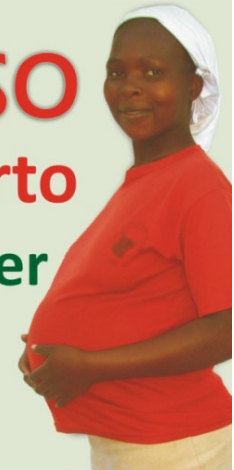
Effective

Country	Partners	Provider	Expected enrollment
Bangladesh	ICDDR,B	TBA, CHW, ANC	85,000
Ethiopia	DKT, MoH	HEW, TBA	2,580
Ghana	MoH, GHS	ANC	6,600
Kenya	KOGS, MoHPS	ANC, comm. midwives	3,250
Madagascar	MSI, MoH	MSI clinics & public CSBII	1,125
Mozambique	AMOG, PSI	ANC, TBAs	24,500
Nigeria	ABU	Comm. drug gatekeepers , TBA	740
Tanzania	Ifakara HI	ANC	15,000
Zambia	MoH	ANC	5,000
		TOTAL	140,545

Best practices: IEC and training



Use o **MISO**
após o parto
para proteger
a vida da
mãe.



O QUE É MISO?

O MISO são comprimidos que servem para prevenir a hemorragia (perda de muito sangue) após o parto. A prevenção da hemorragia pode salvar a vida da mãe.

Para mais informações, dirija-se ao centro de saúde mais próximo.



Training: PPH programs with partners

Country	# Trained
Bangladesh	588
Ethiopia	8537
Ghana	539
Kenya	176
Madagascar	58
Mozambique	132

Country	# Trained
Nepal	99
Nigeria	4647
Tanzania	1722
Uganda	147
Zambia	142
TOTAL	16,787

Over 50 partners:

- Ministries of Health
- Professional associations
- International and local NGOs
- Donors
- Generic manufacturers
- Private & NGO distributors
- Bixby Center at University of California, Berkeley

Catalyzing long-term sales and distribution

Tablets donated
through VSI programs:
2,847,322



Operations Research &
Training

Active private sector
sales & distribution:

- Bangladesh
- Kenya
- Mozambique
- Nepal
- Nigeria
- Tanzania
- Somaliland
- Sudan
- Zambia

Public sector procurement:

- Tanzania
- Nigeria (Lagos state)

Institutionalization

Misoprostol for PPH	
Essential Drugs List	National Clinical Guidelines
Ethiopia Tanzania Zambia Sudan (South)	Ethiopia Nigeria Tanzania Uganda Zambia Ghana

What's next?

- Increasing the scale of distribution and IEC
- Training at all levels of the health care system
- Updating policies & guidelines
- Responding to requests from more countries
- Tracking progress

Thank you

Melodie Holden

President

VSI

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